

Uprising

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Uprising Bold Type Books

The secret to movement marketing? Your customers want to make a difference “Scott Goodson and his StrawberryFrog colleagues have found the secret to plugging into Purpose with a capital P: find out what moves people to action, then create a way to support and enhance that movement with your product, service, or craft. I call that a winning strategy.” —Daniel H. Pink, author of *Drive* and *A Whole New Mind* “Want to change your customers’ buying habits? Want to change the world? Stop marketing, read this book, roll up your sleeves, and start a movement.” —Sally Hogshead, author of *Fascinate* and creator of *HowToFascinate.com* “Essential stuff. One of the smartest thinkers on branding on one of the most important developments in that critical intersection between culture and marketing.” —Adam Morgan, author of *Eating the Big Fish* and *The Pirate Inside* “A well-researched and insightful book that will hopefully spark a movement against traditional, stodgy marketing. A must-read for the new generation of marketers who will be defining tomorrow’s marketing landscape.” —Boutros Boutros, Senior Vice President, Emirates Airline About the Book: Movement marketing is changing the world. It’s the new way forward for anyone trying to win customers’ loyalty, influence public opinion, and even change the world. In *Uprising*, Scott Goodson, founder and CEO of StrawberryFrog, the world’s first cultural movement agency, shows how your idea or organization can successfully ride this wave of cultural movements to authentically connect to the lives and passions of people everywhere. We are in the midst of a profound cultural transformation in which technology is making it easier than ever for anyone to share ideas, goals, and interests. Working with companies and brands ranging from SmartCar to Pampers to Jim Beam to India’s Mahindra Group, StrawberryFrog and Goodson have led a paradigm focal shift away from one-on-one selling to sharing. Using client case studies and contributions from a global team of movement marketing forerunners—among them, political guru Mark McKinnon; Lee Clow, creative chief at TBWA/Chiat/Day; Apple evangelist Guy Kawasaki; and Marty Cooke, who helped make yellow LIVESTRONG bracelets synonymous with the fight against cancer—Goodson details why and how individuals and companies are embracing the movement phenomenon. He then applies these insights to practical steps that you can take right now to reach people through what matters most to them, including: Stop talking about yourself—let the movement control your message Home in on the core objectives of your concept or brand—and align these values with what people are for (or against) “Light the spark”—create a culture within your organization that can embrace and drive a movement Leverage your assets—content, events, expertise, connecting platforms—to give people tools to spread your gospel Adjust concepts to travel across borders and link people across cultural boundaries The examples and guidance in this book will prepare you to find, connect to, and even lead the next big movement. What happens next is up to you. Get up. Go out. And create a brand Uprising of your own.

The Palestinian Uprising Wayne State University Press

An account of the first two years of the Intifada combines historical insights with first-hand experience to illuminate the movement’s motives, views, hopes, and personalities *Uprising!* NYU Press

The Mutiny at the Margins series takes a fresh look at the Revolt of 1857 from a variety of original and unusual perspectives, focusing in particular on neglected socially marginal groups and geographic areas which have hitherto tended to be unrepresented in studies of this cataclysmic event in British imperial and Indian historiography. *Military Aspects of the Indian Uprising* (Volume 4) deals with how battles were won and lost and how the army re-organised after the revolt. It also touches on the thorny issue of how to define the events of 1857—as a rebellion, a national uprising or a small war of the kind experienced in many colonial states.

Red State Uprising Simon and Schuster

A gripping and deeply revealing history of an infamous slave rebellion that nearly toppled New Orleans and changed the course of American history In January 1811, five hundred slaves, dressed in military uniforms and armed with guns, cane knives, and axes, rose up from the plantations around New Orleans and set out to conquer the city. Ethnically diverse, politically astute, and highly organized, this self-made army challenged not only the economic system of plantation agriculture but also American expansion. Their march represented the largest act of armed resistance

against slavery in the history of the United States. American Uprising is the riveting and long-neglected story of this elaborate plot, the rebel army’s dramatic march on the city, and its shocking conclusion. No North American slave uprising—not Gabriel Prosser’s, not Denmark Vesey’s, not Nat Turner’s—has rivaled the scale of this rebellion either in terms of the number of the slaves involved or the number who were killed. More than one hundred slaves were slaughtered by federal troops and French planters, who then sought to write the event out of history and prevent the spread of the slaves’ revolutionary philosophy. With the Haitian revolution a recent memory and the War of 1812 looming on the horizon, the revolt had epic consequences for America. Through groundbreaking original research, Daniel Rasmussen offers a window into the young, expansionist country, illuminating the early history of New Orleans and providing new insight into the path to the Civil War and the slave revolutionaries who fought and died for justice and the hope of freedom. *The Origins of the Boxer Uprising* KingDoMedia In early 2011, the nation was stunned to watch Wisconsin’s state capitol in Madison come under sudden and unexpected occupation by union members and their allies. The protests to defend collective bargaining rights were militant and practically unheard of in this era of declining union power. Nearly forty years of neoliberalism and the most severe economic crisis since the Great Depression have battered the labor movement, and workers have been largely complacent in the face of stagnant wages, slashed benefits and services, widening unemployment, and growing inequality. That is, until now. Under pressure from a union-busting governor and his supporters in the legislature, and inspired by the massive uprisings in Tunisia and Egypt, workers in Wisconsin shook the nation with their colossal display of solidarity and outrage. Their struggle is still ongoing, but there are lessons to be learned from the Wisconsin revolt. This timely book brings together some of the best labor journalists and scholars in the United States, many of whom were on the ground at the time, to examine the causes and impact of events, and suggest how the labor movement might proceed in this new era of union militancy. *Mutiny at the Margins: New Perspectives on the Indian Uprising of 1857* Bold Type Books Pontiac and the Indian Uprising is both informative and reflective of the attitudes that existed fifty years ago about Native Americans.

Red State Uprising Anthem Press

In July 1964, after a white police officer shot and killed an African American teenage boy, unrest broke out in Harlem and then Bedford-Stuyvesant. Protests rose up to call for an end to police brutality and the unequal treatment of Black people in a city that viewed itself as liberal. A week of upheaval ensued, including looting and property damage as well as widespread police violence, in what would be the first of the 1960s urban uprisings. Christopher Hayes examines the causes and consequences of the uprisings, from the city’s history of racial segregation in education, housing, and employment to the ways in which the police both neglected and exploited Black neighborhoods. While the national civil rights movement was securing substantial victories in the 1950s and 1960s, Black New Yorkers saw little or uneven progress. Faced with a lack of economic opportunities, pervasive discrimination, and worsening quality of life, they felt a growing sense of disenchantment with the promises of city leaders. Turning to the aftermath of the uprising, Hayes demonstrates that the city’s power structure continued its refusal to address structural racism. In the most direct local outcome, a broad, interracial coalition of activists called for civilian review of complaints against the police. The NYPD’s rank and file fought this demand bitterly, further inflaming racial tensions. The story of the uprisings and what happened next reveals the white backlash against civil rights in the north and crystallizes the limits of liberalism. Drawing on a range of archives, this book provides a vivid portrait of postwar New York City, a new perspective on the civil rights era, and a timely analysis of deeply entrenched racial inequalities.

Pontiac and the Indian Uprising Verso Books

The Mutiny at the Margins series takes a fresh look at the Revolt of 1857 from a variety of original and unusual perspectives, focusing in particular on neglected socially marginal groups and geographic areas which have hitherto tended to be unrepresented in studies of this cataclysmic event in British imperial and Indian historiography. *Anticipations and Experiences in the Locality* (Volume 1) centres on unrest and disorder in the long history of resistance to colonial rule (the belli Britannica) prior to 1857, and the impact of the revolt itself in diverse localities within India.

Land Uprising Univ of California Press

The Mutiny at the Margins series takes a fresh look at the Revolt of 1857 from a variety of original and unusual perspectives, focusing in particular on neglected socially marginal groups and geographic areas which have hitherto tended to be unrepresented in studies of this cataclysmic event in British imperial and Indian historiography. *Global Perspectives* (Volume 3) widens the geographical remit of the series and examines the global dissemination and portrayal of the events of the uprising in the international press and literature. It also examines the socio-economic aftermath of the events of 1857 and the experiences of displaced mutineers in the broader colonial world.

Mutiny at the Margins: New Perspectives on the Indian Uprising of 1857 University of Arizona Press

In the summer of 1900, bands of peasant youths from the villages of north China streamed into Beijing to besiege the foreign legations, attracting the attention of the entire world. Joseph Escherick reconstructs the early history of the Boxers, challenging the traditional view that they grew from earlier anti-dynastic sects, and stressing instead the impact of social ecology and popular culture.

A Memoir of the Warsaw Uprising Titan Comics

The Mutiny at the Margins series takes a fresh look at the Revolt of 1857 from a variety of original and unusual perspectives, focusing in particular on neglected socially marginal groups and geographic areas which have hitherto tended to be unrepresented in studies of this cataclysmic event in British imperial and Indian historiography. *Britain and the Indian Uprising* (Volume 2) looks at the varied responses of British missionaries, colonial leaders and working-class voices and how they reveal the multiplicity of British reactions to the revolt.

The 1857 Indian Uprising and the British Empire Simon and Schuster

Historical Dictionary of the Syrian Uprising and Civil War contains a chronology, an introduction, and an extensive bibliography. The dictionary section has more than 200 cross-referenced entries on the major events, places, and actors in the Syrian uprising.

Uprising SAGE Publications India

Land Uprising reframes Indigenous land reclamation as a horizon to decolonize the settler colonial conditions of literary, intellectual, and activist labor. Simón Ventura Trujillo argues that land provides grounding for rethinking the connection between Native storytelling practices and Latinx racialization across overlapping colonial and nation-state forms. Trujillo situates his inquiry in the cultural production of La Alianza Federal de Mercedes, a formative yet understudied organization of the Chicana movement of the 1960s and 1970s. La Alianza sought to recover Mexican and Spanish land grants in New Mexico that had been dispossessed after the Mexican-American War. During graduate school, Trujillo realized that his grandparents were activists in La Alianza. Written in response to this discovery, *Land Uprising* bridges La Alianza’s insurgency and New Mexican land grant struggles to the writings of Leslie Marmon Silko, Ana Castillo, Simon Ortiz, and the Zapatista Uprising in Chiapas, Mexico. In doing so, the book reveals uncanny connections between Chicana, Latinx, Latin American, and Native American and Indigenous studies to grapple with Native land reclamation as the future horizon for Chicana and Latinx indigenities.

The Indian Uprising of 1857-8 North Star Press of st Cloud

The essential account of the South Korean 1980 pro-democracy rebellion On May 18, 1980, student activists gathered in the South Korean city of Gwangju to protest the coup d’état and the martial law government of General Chun Doo-hwan. The security forces responded with unmitigated violence. Over the next ten days hundreds of students, activists, and citizens were arrested, tortured, and murdered. The events of the uprising shaped over a decade of resistance to the repressive South Korean regime and paved the way for the country’s democratization. This fresh translation by Slin Jung of a text compiled from eyewitness testimonies presents a gripping and comprehensive account of both the events of the uprising and the political situation that preceded and followed the violence of that period. Included is a preface by acclaimed Korean novelist Hwang Sok-yong. *Gwangju Uprising* is a vital resource for those interested in East Asian contemporary history and the global struggle for democracy.

Uprising SAGE Publishing India

Uprising North Star Press of st Cloud

Uprising New York Review of Books

Coming on the threshold of what promises to be the most acrimonious presidential election in American history, Diamond and Silk’s book will be a rallying cry for tens of millions of Americans who are tired of being told what to think and whom to vote for. Diamond and Silk’s story is one of overcoming poverty and shame and choosing victory over victimhood. Theirs is a story

that defies the left's narrative and that the mainstream media refuses to acknowledge, accept, and respect.

Historical Dictionary of the Syrian Uprising and Civil War
Routledge

In 1927, at the urging of twenty-one-year-old Harriet, Mrs. Livingston reluctantly recalls her experiences at the Triangle Shirtwaist factory, including miserable working conditions that led to a strike, then the fire that took the lives of her two bestfriends, when Harriet, the boss's daughter, was only five years old. Includes historical notes.

This Is an Uprising Editores Argentinos

Situating the 1857 Indian uprising within an imperial context, Jill C. Bender traces its ramifications across the four different colonial sites of Ireland, New Zealand, Jamaica, and southern Africa. Bender argues that the 1857 uprising shaped colonial Britons' perceptions of their own empire, revealing the possibilities of an integrated empire that could provide the resources to generate and 'justify' British power. In response to the uprising, Britons throughout the Empire debated colonial responsibility, methods of counter-insurrection, military recruiting practices, and colonial

governance. Even after the rebellion had been suppressed, the violence of 1857 continued to have a lasting effect. The fears generated by the uprising transformed how the British understood their relationship with the 'colonized' and shaped their own expectations of themselves as 'colonizer'. Placing the 1857 Indian uprising within an imperial context reminds us that British power was neither natural nor inevitable, but had to be constructed. Cambridge University Press

This book examines how film articulates countercultural flows in the context of the Egyptian Revolution. The book interrogates the gap between radical politics and radical aesthetics by analyzing counterculture as a form, drawing upon Egyptian films produced between 2010 and 2016. The work offers a definition of counterculture which liberates the term from its Western frame and establishes a theoretical concept of counterculture which is more globally redolent. The book opens a door for further research of the Arab Uprising, arguing for a new and topical model of rebellion and struggle, and sheds light on the interaction between cinema and the street as well as between cultural narratives and politics in the context of the 2011 Egyptian uprising. What is counterculture in the twenty-first century? What

role does cinema play in this new notion of counterculture?

Mutiny at the Margins: New Perspectives on the Indian Uprising of 1857 SAGE Publishing India

Warning: This book may not be for you! This book is dangerous! It is only for those who are ready to join an uprising? a revolution of the soul that will change an ordinary life into an extraordinary one. It is only for those who want something more out of life, who desire to tap into the divine potential that was placed in them at their creation. You were in God's imagination before you were ever born. All the talent, gifting, and creativity you possess was placed in you by God Himself. Can you imagine the things you could do, the impact you could have on the world, if you tapped into the dreams God has for your life? In Uprising: A Revolution of the Soul, Erwin Raphael McManus boldly invites you to join the revolution. He illuminates the desperate heart cry of every human being? "I want to live!"? and then serves as a guide on a quest to answer that cry. Find your true purpose and destiny in the pursuit of the passion and character of God. Be a part of a revolution that changes a life of imitation and mediocrity into one of passion and character . . . a radical revolt that will forever change the world!